
Business Development Services

Business Development is not simply just increasing sales. It involves all aspects of how the business operates, the market it operates in, having the skills needed to either introduce new products or even maintain the quality of existing products. It is about planning, but also about implementation. It needs a thorough understanding of how your business operates.

McCulloch & Partners can provide you with balanced, sound guidance that is based on many years of experience in business, dealing with a wide variety of clients and industries.

Our aim is not only to problem solve but also to use our experience, resources and business networks, to help you develop and grow your business so that you can prosper.

The extent of our advice to you can range from a five-minute phone call to point you in the right direction, to becoming an integral member of your Management team or Board of Directors.

Our expertise in this area includes:

- Key Performance Indicator Analysis
- Business Training
- Needs Analysis
- Business Health Assessment
- Strategy
- Planning
- Monitoring
- Mergers and Acquisitions
- Raising Finance

We are happy to provide a free, no obligation independent assessment of your personal and business taxation obligations.

For further details contact any of the partners or www.mcp.co.nz.

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Success Builds Success